

Economic Development Newsletter

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September 2024



Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

Harvest Sky Newsletter

Hello, Harvest Sky community!

I'm excited to introduce myself as your Economic Development Manager, a role I'm deeply passionate about. I have strong roots in this area, with my family having farmed here for over a century. I grew up in this community, graduating from Delia School before attending the University of Lethbridge, where I earned my Bachelor of Management with a 3.82 GPA.

I am incredibly proud to be in a position where I can contribute to the growth and prosperity of the community that I love. Through my role, I aim to support local businesses, foster economic development, and ensure that this region continues to be a great place for future generations to thrive.

In this newsletter, we'll share updates on exciting developments in the Harvest Sky region, from new business opportunities at Sheerness Industrial Park to expanding our social media reach and engaging with local community members.

Sheerness Industrial Park Development

This past month, Harvest Sky has been placing a strong emphasis on the development of the Sheerness Industrial Park, a key area poised for significant growth. This month, we held discussions with a potential partner interested in purchasing lots within the park. While no agreements have been finalized, the talks were positive and indicate promising prospects for the future.



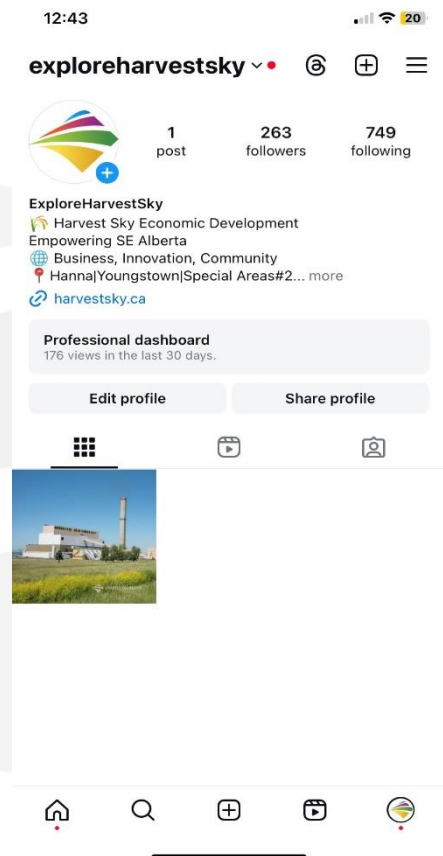
The Sheerness Industrial Park has been identified as a prime location for industries looking for expansion opportunities. It is ideally situated, offering access to key infrastructure, affordable land, and a supportive community. This project will

help diversify the regional economy and create new jobs, while also strengthening our industrial base. We will continue to work closely with local authorities and potential investors to ensure the park's development moves forward smoothly. By creating a hub for new industries, we aim to position the region as a leader in innovation and sustainable growth.

Social Media Growth Initiative

This month, Harvest Sky made significant strides in expanding its online presence to increase regional visibility and engagement. The ExploreHarvestSky Instagram page, which showcases the region's natural beauty, community events, and economic opportunities, grew by an average of 10 new followers per day, reaching a total of 250 followers by September 30. This growth is attributed to a targeted content strategy and greater community engagement, designed to highlight the region's unique offerings.

Looking ahead, Harvest Sky will be expanding these efforts to Facebook with the goal of reaching 500 Instagram followers and 700 Facebook followers by the end of the year. A reciprocal engagement strategy, modeled after successful campaigns like Barack Obama's 2008 Twitter strategy, will be employed. This involves engaging actively with users through comments, shares, and collaborations to foster a more interactive community. The focus on expanding social media presence is part of a broader effort to market the Harvest Sky region as a great place to live, work, and invest.



Alberta Advantage Immigration Program

To address local workforce needs, Harvest Sky continues to work closely with the Alberta Rural Renewal Stream, an immigration program that supports local employers by allowing them to recruit international talent. This month, Harvest Sky successfully endorsed three additional candidates to help fill essential positions in the community. These candidates are being placed with employers who have been approved through the program, ensuring that skilled workers are brought into the region to support growing industries.

In total, four employers in the Harvest Sky region have been approved to participate in this program, and Harvest Sky is actively working to match them with suitable candidates. This initiative plays a critical role in bolstering the local economy by ensuring businesses have access to the workforce they need to thrive. The Alberta Advantage Immigration Program aligns with Harvest Sky's goals of economic growth and community development, helping to attract skilled workers to the area.



Office Move Approved

Harvest Sky has finalized the decision to move offices from the Town of Hanna building to a new location at Lynks. This move is part of Harvest Sky's efforts to improve operational efficiency and create a more collaborative working environment.

The new office space will better meet the needs of Harvest Sky as it aligns with Harvest Sky's goals of enhancing productivity and maintaining a central presence within the community.

Community Engagement

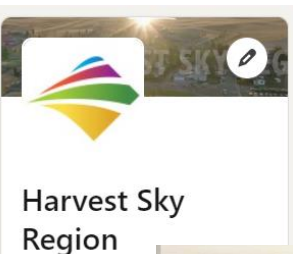
Last month, Harvest Sky continued to prioritize community engagement by meeting with key local stakeholders and business owners. Efforts included introducing Harvest Sky's initiatives to the Youngstown Town Council and engaging with business leaders, to discuss future development opportunities.

These discussions are essential for strengthening relationships within the community and identifying areas where Harvest Sky can provide support to local businesses. By fostering open communication and collaboration, Harvest Sky aims to ensure that regional development aligns with the needs of the community and supports long-term economic growth.



Upcoming Projects & Initiatives

Looking ahead, Harvest Sky is preparing to lead the marketing efforts for the Sheerness Industrial Park to attract potential investors and developers. There is also expropriation of provincial grants to support future regional development initiatives. These efforts are key to fostering continued growth and creating new opportunities for the region.



Social Media

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