

# Economic Development Newsletter

Invest here. Visit here. Live here.

November 2023



## Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

### The return of the Harvest Sky newsletter

Good day Harvest Sky residents; our apologies as it's been a while since we put out a newsletter. The last update we posted on our website was in June, however it's time we look at what the region has accomplished since then and what else is currently underway.

### Resident Attraction & Housing

Does the region seem busier this past year? Back when we were experiencing the worst impacts of the coal plant transition, houses everywhere were for sale, businesses were struggling and there was a negative sense of the possibilities for the future of our community.

Fast forward a few years and although the struggles have been many, there seems to be a renewed sense of optimism in our resilient community. New businesses have opened and there are a number of new people in the region. As well, house sales are steady and **new houses are under construction**. Quite the turn around!



We continue to market to potential residents outside the region, to showcase what a great place our community is to live in. Stakeholders in the region will also be working on other types of housing, to help accommodate people that are here or new people that want to move here.

The towns in the region have also been approved under the **Alberta Advantage Immigration Program**, a Province of Alberta program geared towards attracting newcomers to live and work here. If you're a business that has been struggling to attract workers, reach out to us to find out what the program can do to help you bring immigrants to work in your business.

## Tourism

Harvest Sky is working with a number of partners to boost tourism in the region.

We have partnered with Travel Alberta on the Badlands Tourism Development Zone, to help bring visitors when they're already in Drumheller. We are also anxiously awaiting word on funding to help the Hanna Roundhouse take the next step in its work on becoming a major event and tourism destination centre.

Finally, watch for an announcement coming soon about a Nickelback Tour, including new signs and other ways to enhance our community on the world stage!



## Investment Attraction

We continue to talk to a number of companies that are interested in our region for both Agriculture and Energy production. Companies continue to reach out to us about the Sheerness Industrial Park. This means word is getting out about the opportunities that exist in the Harvest Sky region. We will continue to make the case that we have the best place to do business in the province. For more information on the park, go to the Special Areas website: <https://specialareas.ab.ca/invest/sheerness-industrial/>



## Agricultural Centre

Progress on the proposed Ag Centre continues and new announcements will be coming soon. This includes a new name, a website and a proposed site. Architects are currently working on the feasibility of a potential new site with a conceptual design. Keep up to date on the [harvestsky.ca](http://harvestsky.ca) website, under 'Harvest Sky EDC'.

**Community Development** – We are also actively working with our communities on a number of projects such as Downtown development plans and Community Kitchens. More to come!



## Social Media

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**HARVEST SKY REGION**  
ECONOMIC DEVELOPMENT CORPORATION

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