

Economic Development Newsletter

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November 2022



Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

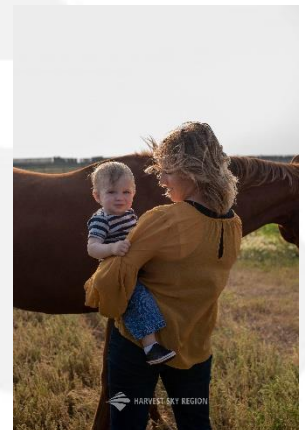
Agricultural Centre Update

Next meeting: Tuesday, November 29th at 7pm in the Lynks (formerly Hanna Learning Centre) provincial building meeting room.

The project continues to move ahead. The team has hired an architect to formalize building & site plans and get the project to a conceptual design phase. This would produce a tangible model of the facility so the board can start the process of attracting funding to move the project forward.

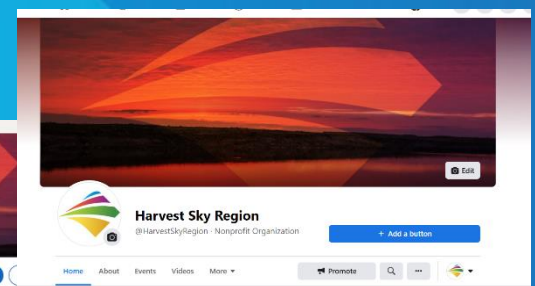
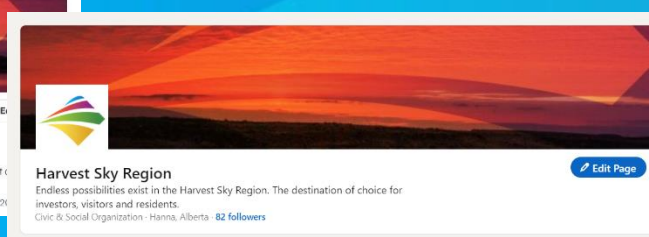
To get involved in the project, reach out to one of the committee members or come to our next meeting.

- Chair: Wanda Peterson (wlpete@netago.ca)
- Vice Chair: Wanda Kautz (tanl@telus.net)
- Treasurer: Cindy Hickle (kchickle@netago.ca)
- Secretary: Katie Campbell (katie27camp@gmail.com)
- Director Fundraising Committee: Hélène Munro (cndnpride@gmail.com)
- Director Business & Service Attraction Committee: Tamara Quaschnick (tamara.quaschnick@gmail.com)
- Director Site Planning & Architecture Committee: Doray Venó (doray.veno@hannalearning.com)



Keep up to date by following the Ag Centre Project on Facebook: search **Harvest Sky Region Ag Centre Project** or on the harvestsky.ca website

Social Media – Follow us on Twitter, LinkedIn and Facebook



Hydrogen, Graphene, Oil & Gas, Carbon Sequestration, Wind & Solar Power

Energy production and their related products are top of mind as we pursue industry and investment for the Harvest Sky Region. We continue to have conversations and drive interest in the region while looking for partnerships to set up shop. Whether its traditional oil and gas production, renewable energy or getting in on the ground floor of future economic potential, we are open to all possibilities.

The Harvest Sky team continues to attract interest in our region and what we have to offer. For example, we have had multiple conversations with site selectors and related industry about setting up at the new Sheerness Industrial Park. With help from our municipal partners, we are able to respond to inquiries and deliver timely information on what we have to offer.

For more information on the park, go to the Special Areas website:

<https://specialareas.ab.ca/invest/sheerness-industrial/>

And check out the Sheerness Industrial Park video: <https://www.youtube.com/watch?v=qN5py36UCNk>



Tourism

Harvest Sky is actively pursuing tourism partnerships and product development, to make the region attractive.

We have been active in a Travel Alberta initiative, the Tourism Development Zone, which is focused on expanding the tourism offering of the Badlands region. The idea is to turn the overnight or weekend visitor to a destination such as the Royal Tyrrell Museum in Drumheller, into a week long visitor by having them discover more attractions throughout the region.

Partnerships with Travel Alberta, Travel Drumheller and Travel Special Areas make it easier to reach visitors as they plan trips, bringing them into the Harvest Sky region.



Hanna Roundhouse

We're working with the Hanna Roundhouse Society to finalize the feasibility study they've been working on. The study will help the society be able to approach more funders and help find the money needed to continue the great work they've been doing restoring the iconic building. Harvest Sky is also assisting them with some marketing initiatives to get the message out about the potential the facility has for hosting large events, bringing visitors and economic growth to our region.



HARVEST SKY REGION
ECONOMIC DEVELOPMENT CORPORATION

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