

Economic Development Newsletter

Invest here. Visit here. Live here.

Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

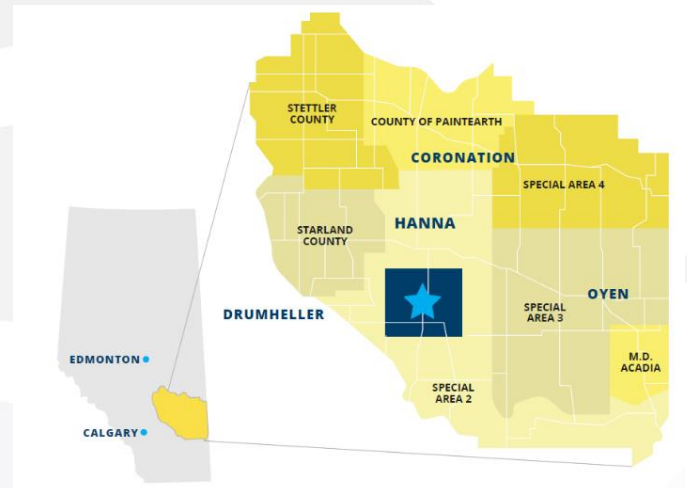
Investment Attraction & the Sheerness Industrial Park

One of our primary jobs is pursuing companies looking to expand their operations. We spend time showcasing our region and what a great place it is to live and do business. At Harvest Sky, we are working on growing industries that build on our strengths, such as agriculture and the energy industry.

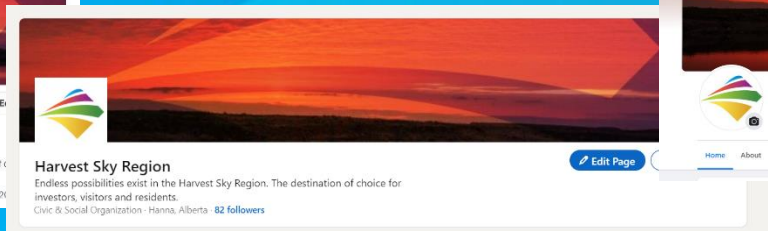
We also partner with our municipalities to help them attract business and industry, which is the case with the Special Areas, Sheerness Industrial Park. Located a few km's south of the Sheerness Power Plant, the park will be home to future industry that wants to take advantage of our low cost of land, proximity to major transportation routes and accessible water and energy sources.

For more information on the park, go to the Special Areas website: <https://specialareas.ab.ca/invest/sheerness-industrial/>

Or check out the Sheerness Industrial Park advertising video: <https://www.youtube.com/watch?v=qN5py36UCNk>



Social Media – Follow us on Twitter, LinkedIn and Facebook



Agricultural Centre Update

At the last meeting, committees updated information on fundraising, marketing and site selection. Meeting minutes and an opportunity overview brochure can be found on the Harvest Sky website: <https://harvestsky.ca/harvest-sky-economic-development-corporation/>

If you want to get involved in the project, even if you don't have a lot of time to devote to it, get in touch with one of the committee members or come to our next meeting.

- Chair: Wanda Peterson (wlpete@netago.ca)
- Vice Chair: Wanda Kautz (tanl@telus.net)
- Treasurer: Cindy Hickle (kchickle@netago.ca)
- Secretary: Katie Campbell (katie27camp@gmail.com)
- Director Fundraising Committee: H el ene Munro (cndnpride@gmail.com)
- Director Business & Service Attraction Committee: Tamara Quaschnick (tamara.quaschnick@gmail.com)
- Director Site Planning & Architecture Committee: Doray Veno (doray.veno@hannalearning.com)

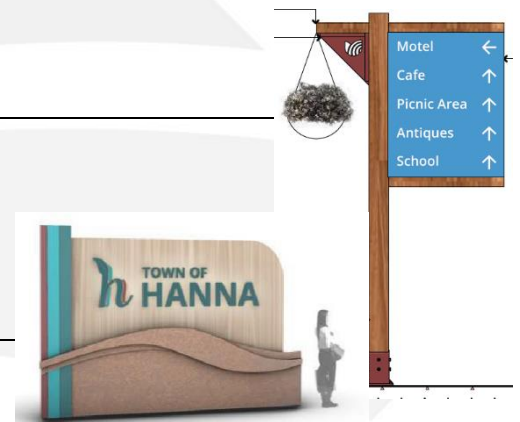


Keep up to date by following the Ag Centre Project on Facebook: search Harvest Sky Region Ag Centre Project

Next meeting: Tuesday, September 27th at 7pm in the Business Hub Board Room – main street Hanna (203-2nd Ave West).

Community Development - Signage

Coming soon to the Town of Hanna & the Village of Youngstown, new community signage! We've been assisting the two communities replace old signs and improve wayfinding signage, to make it easier for visitors to find their way around. Watch for signage to be popping up over the next few months.



Marketing and Advertising

Harvest Sky spends a lot of time just telling our story; a great place to live, work and raise a family. Besides our social media channels, we have produced videos for attracting residents (<https://www.youtube.com/watch?v=1ysxbjVkJlo>), promoting industry (<https://www.youtube.com/watch?v=qN5py36UCNk>) and partnering with other groups in the region to get their message out.

For example, check out the Hanna Golf Course advertising video (https://youtu.be/s4K4Hq4_AMQ) and the hole videos: <https://www.hannagolf.ca/about/score-card>.

If you want help promoting your organization, give us a call!



For more information contact

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