

Economic Development Newsletter

Invest here. Visit here. Live here.

Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

Agricultural Centre Update

At our next meeting, on June 28th, we will be forming a board of directors & committees to move the project forward. Some of the work that needs to get done includes fundraising, business attraction and site planning / architecture work. If you're interested in being involved come to the next meeting or contact Mark at marknikota@harvestsky.ca or 403-854-0589 for more info.



We continue to post project information on our website under the Harvest Sky EDC tab:
<https://harvestsky.ca/harvest-sky-economic-development-corporation/>

Next meeting: June 28th at 7pm in the Hanna Learning Centre Board Room in the Provincial Building (use the West Entrance) – an online link is available upon request if you can't make it to the meeting in person

Lead Generation and Investment Attraction

We have started actively pursuing companies looking to expand their operation and are hoping to sell them on what a great region we are to locate a business. Some of the industries we are pursuing include, value added agriculture & beef processing; hydrogen & biofuel production; data centers; real estate development; and transportation & logistics companies.

Promoting the Brand

If anyone is going to tell our story, it should be our community and its people. We need your help in telling anyone who wants to visit or join us here, what makes the Harvest Sky Region special. Here's how:

- **Learn** – Visit harvestsky.ca to learn more about our new brand.
- **Talk** – Incorporate the regional brand into your language when talking about the region.
- **Champion** – Tell others about how the Harvest Sky Region is an ideal place to live, own a business, or visit.
- **Use** – please use the Harvest Sky name in any business or promotional work you do; the more the merrier!

Attracting Visitors, Residents & Businesses



Marketing

We continue to put a lot of effort into advertising our region and what we have to offer tourists, new residents and potential businesses.

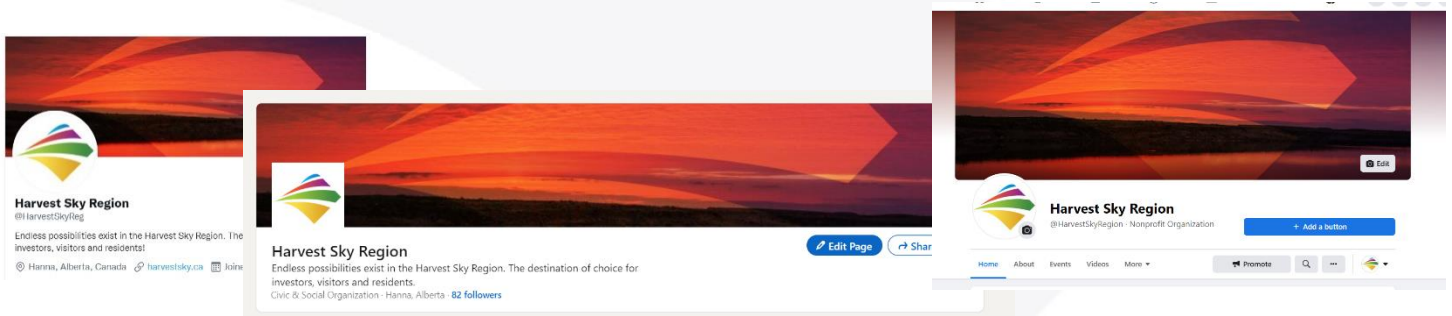
Our latest campaign is aimed directly at tourism and getting people to come our way for a day trip or a long weekend visit. We're working with regional partners, highlighting our great destinations in Hanna, Youngstown and Special Areas. We want them to 'Discover' what the region has to offer. We're also working with other partners such as Travel Drumheller, building on the thousands of visitors they get each year, in an effort to get people to spend that extra day or two in our region.

We've also completed a new section on our website, the Photo Library (<https://harvestsky.ca/photo-library-media-requests/>). On there you will find professionally taken photos of places and people in Hanna, Youngstown and Special Areas. Please feel free to use the photos to help promote your business, group or event; all we ask is that the photos are not edited and credit is given to Harvest Sky.

Regional Partnerships

We continue to assist our municipal partners, especially Hanna & Youngstown, with community development projects. Projects include downtown revitalization, signage replacement and solar installation, all aimed at making our communities more attractive for business, tourists and residents to check out.

Social Media – Follow us on Twitter, LinkedIn and Facebook



HARVEST SKY REGION
ECONOMIC DEVELOPMENT CORPORATION

For more information contact

Mark Nikota, Economic Development Manager
at 403-854-0589 or mark.nikota@harvestsky.ca