

Ag Center Meeting

Tuesday, May 24, 2022 – 7pm

JC Charyk School

Minutes



Call to Order

Meeting started at 7pm.

Recap and questions from previous meeting and/or about the project

Vision / End Result (project components)

- Riding and Events Centre
 - Rodeo, 4-H, etc (the obvious pieces)
 - Conferences, corporate team building (not as obvious pieces)
- Rural Community Practice
 - Livestock Hub / Animal Health
 - Veterinary Services
 - Equine Management Services
 - Other animal services (breeding, rehab and therapy, nutrition)
 - Education and Training
 - Veterinary opportunities (including equine)
 - PLSD options
 - Post Secondary options
 - Continuing Education
 - Potential for Dormitory space
 - Research Facilities
 - University, college, government, private
 - Retail Space

Structure

- Volunteers to get it going; a board and paid staff to manage it properly
- Cooperative or corporation
- Representation from a broad base of user groups

Construction

- Phases if necessary but all options are on the table; shovels in the ground by 2025

Location

- TBD

Business Items

- Which groups should we make sure to actively engage / recruit?

Groups are (roughly) segmented into 2 categories:

1. Organizations that should have a presence on the committee to help guide the project and may have a position on a future governance board:
 - a. Big Country Riding and Roping Club
 - b. Calgary Stampede
 - c. East Central Barrel Racing Club
 - d. Hanna & District 4H Clubs
 - e. Hanna & District Agricultural Society
 - f. Hanna Big Country High School Rodeo
 - g. Hanna Indoor Pro Rodeo
 - h. Hanna Learning Centre
 - i. Harvest Sky Economic Development Corporation
 - j. Prairie Land School Division
 - k. Special Areas
 - l. Town of Hanna
 - m. Village of Youngstown
 - n. Regional Breeders & Feeders Associations

2. Organizations, user groups, other stakeholders and expert individuals that will play a key role in the project from conception to operation (may or may not be on a committee but will be a potential resource):
 - a. Alberta Beef Producers
 - b. CARA
 - c. Canadian Roundtable for Sustainable Beef
 - d. Starland County
 - e. Town of Drumheller
 - f. Village of Delia
 - g. Educational Partners / Colleges
 - h. Veterinarian Associations
 - i. Other community groups with a vested interest (ie Hanna Minor Hockey, Farmers Markets, Business Hub, Chamber of Commerce, SPCA)

- Who's our champion (s) or coordinator?

A few names were identified as potential project coordinators or committee members. It was determined that at the next meeting, people will be put into positions to move the project forward.

- Committees?
Some discussion around possible committees that will need to be formed was had.
 - Financial & Fundraising (capital and operating)
 - Business Attraction
 - Site Planning & Architectural
 - Communications
 - Administration & Organization (including ongoing recruitment of new volunteers)

- Name the project?
Question on whether we should name the project to get people excited or continue to call it the Ag Centre project for now. No direction given.

Roundtable

Next Meeting: Date, Time, Location

The next meeting will be an organizational meeting where we will form a working committee.

Proposed date and time was June 21st at 7pm depending on facility availability. In an effort to make it easier to attend meetings, an online option will be offered thus it was decided to use the Hanna Learning Centre boardroom as a location.

Due to a booking conflict, new meeting date and time will be June 28th at 7pm.

Adjournment

Meeting adjourned at 8pm.

*** Please let Mark know if there are people that want to be added to the email list or if you want your email removed from the list**