



Economic Development Newsletter

Invest here. Visit here. Live here.

Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

Agricultural Centre Update

We had a productive meeting on May 3rd for the Agricultural Centre. A committed group of people met to start investigating next steps for the project.



Project information is available on our website under the Harvest Sky EDC tab:
<https://harvestsky.ca/harvest-sky-economic-development-corporation/>

If you're interested in learning more, contact Mark Nikota at 403-854-0589 or mark.nikota@harvestsky.ca

Next meeting: May 24th at 7pm in the JC Charyk School theatre

Lead Generation and Investment Attraction

Our investment attraction specialist has completed preliminary research into high priority industries and areas we want to target to come to the region. In collaboration with our regional partners, we will start actively pursuing companies looking to expand or diversify their operations into new areas.

One such partnership is assisting the Special Areas find and secure an anchor tenant for their industrial park project. When we find that first industry, more will follow.

Promoting the Brand

If anyone is going to tell our story, it should be our community and its people. We need your help in telling anyone who wants to visit or join us here, what makes the Harvest Sky Region special. Here's how:

- **Learn** – Visit harvestsky.ca to learn more about our new brand.
- **Talk** – Incorporate the regional brand into your language when talking about the region.
- **Champion** – Tell others about how the Harvest Sky Region is an ideal place to live, own a business, or visit.
- **Use** – please use the Harvest Sky name in any business or promotional work you do; the more the merrier!

Attracting Visitors, Residents & Businesses



Social Media Advertising

Maybe you haven't noticed but hopefully you have, we're putting a lot of resources behind advertising our region.

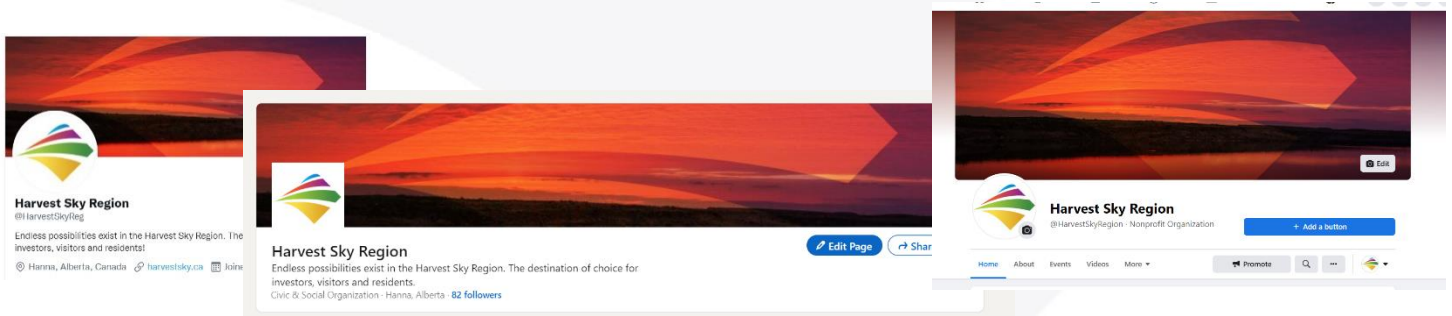
Whether its highlighting why a family should move here for affordable living and a great quality of life or great tourism attractions like camping, golfing or our rich history, we're putting the Harvest Sky Regions name out there. We're actively targeting people living in large urban centers and telling them exactly why they should consider visiting or moving to our communities.

However, the most important advertising we can do costs us nothing at all. Its word of mouth and having a positive, welcoming attitude when someone comes to check us out whether its online, at the local gas station or just walking down main street. If we're expressing positivity, it spills out and attracts people to come here which has a more profound affect on economic development than any advertising. So let's welcome that new person to our community and let them know why the Harvest Sky Region is the best place to visit, work and live!

Regional Partnerships

We continue to assist our municipal partners, especially Hanna & Youngstown, with community development projects. Projects include downtown revitalization, signage replacement and solar installation, all aimed at making our communities more attractive for business, tourists and residents to check out.

Social Media – Follow us on Twitter, LinkedIn and Facebook



HARVEST SKY REGION
ECONOMIC DEVELOPMENT CORPORATION

For more information contact

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