



Economic Development Newsletter

Invest here. Visit here. Live here.

Welcome to the Harvest Sky Region!

Endless possibilities await investors, residents, and visitors.

Agricultural Centre Town Hall

The business case is complete and the final report has been delivered. The next step is to deliver a presentation to the community and decide if we want to proceed with a project and if so, what the final project will look like.

So on Monday, April 4th at 7pm, we will present an update on Harvest Sky projects and the business case for an Agricultural Centre. Everyone is welcome; hope to see you there.

April 4th at 7pm
Hanna Community Centre

Agricultural Centre Town Hall

You are invited to a Town Hall presentation to provide an update on Harvest Sky Economic Development projects and present the business case for a proposed Agricultural Centre.

When: April 4th at 7 pm

Where: Hanna Community Centre

Everyone is welcome to attend.

Hope to see you there!

For more information, please contact Mark Nikota, Economic Development Manager at 403-854-0589 or mark.nikota@harvestsky.ca



HARVEST SKY REGION
ECONOMIC DEVELOPMENT CORPORATION

Promoting the Brand

If anyone is going to tell our story, it should be our community and its people. We need your help in telling anyone who wants to visit or join us here, what makes the Harvest Sky Region special. Here's how:

- **Learn** – Visit harvestsky.ca to learn more about our new brand.
- **Talk** – Incorporate the regional brand into your language when talking about the region.
- **Champion** – Tell others about how the Harvest Sky Region is an ideal place to live, own a business, or visit.
- **Use** – please use the Harvest Sky name in any business or promotional work you do; the more the merrier!

What else have we been up to?



Harvest Sky had a booth at the Edmonton Boat & Sportsman show from March 17th to 20th.

We handed out over 500 Harvest Sky cards, gave out a few hundred balloons and highlighted the great camping, fishing and hunting our region has to offer

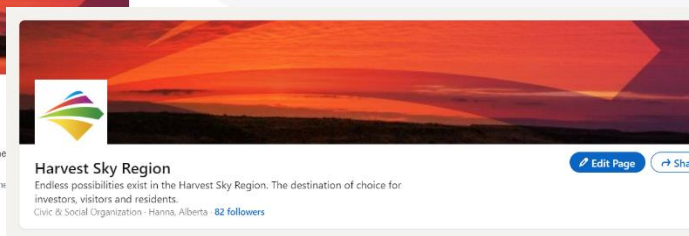
While many people have heard of our communities, most had only ever driven through our region on their way to another destination such as Lethbridge or Saskatoon. This highlights the need to get our name out there as much as possible to make our area top of mind for visitors.

Lead Generation and Investment Attraction: the work we have completed over the past few years has built a solid base for economic development in the region. We've re-branded ourselves; completed land, labour and logistics assessments; implemented incentive policies and cleaned up old buildings.

Now that the work is done setting the table for development, we're embarking on marketing and attraction efforts to people and businesses outside the region. *Over the next year we will be working with specialists to target specific industries that we feel we can attract to the region, hopefully bringing investment and much needed jobs and economic diversity to our communities.* More to come!

Educational Resource Centre: we presented the final report and business case to the board and administration of the Prairie Land School Division and Hanna Learning Centre. We will now be working with them and other stakeholders to explore options for furthering educational opportunities in our region.

Social Media: Follow us on Twitter, LinkedIn and Facebook:



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